



22nd November 2007

MEP congratulates Nadur, European Destination of Excellence

MEP Simon Busuttil congratulated the locality of Nadur upon its recognition as a European destination of rural excellence at the European Tourism Forum held in Portimao on the Algarve in Portugal on 26 October 2007.

"Nadur has excelled and made a name for itself and for our country. It is a model for other localities in Malta and Gozo ", Dr Busuttil said in a letter of congratulations to Nadur mayor Dr Chris Said.

Nadur fought off stiff competition amongst hundreds of candidates, becoming one of ten winning destinations. It successfully met the required qualities and standards of sustainability, holistic management and improvement, and was the first in implementing and offering visitors a purely agro-tourism experience. The locality has been described as a typical example of an initiative that enshrines the principles of economic, social, environmental and cultural sustainability.

The European Destinations of Excellence (EDEN) awards aim raise awareness of Europe's tourism diversity and quality, besides promoting Europe as the foremost tourist destination in the world.

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